◈IEEE	**Professional Communication Society** **Japan Chapter**

Upcoming Event

Title:	Web Design and Usability
Date:	May 24th, 2008 (Saturday) 14:00-17:00
Main Speaker:	Debopriyo Roy, Ph.D. (Aizu University)
Venue:	Waseda University, Tokyo, Japan. Ohkubo Campus. Building 62, West-Tower.
Language:	English

Outline:

The Japan Chapter of the Professional Communication Society invite you to join us at our first workshop of 2008, focusing on web usability and design. The half-day workshop will provide participants with clear understanding of usability and its importance in Web-site and product design. Participants will also get a hands-on opportunity to analyze designs, sketch prototypes and write instructions to make web interfaces more usable.

Program:

14:00-14:10
Welcome Address (Chair Laurence Anthony)
Professor Anthony will briefly describe the current aims and future goals of PCS-Japan, before detailing the various events, activities, and publishing opportunities offered by PCSJ in 2008.

14:10-17:00
Web Design and Usability (Debopriyo Roy, Ph.D. (Aizu University)
This is an introductory level workshop on web usability and design. This workshop will try to answer the following questions. How to define usability? How is it related to design? How, when, and where can you improve it? Why should you care? How can you improve the design of a web page? Participants will get hands-on opportunity to analyze designs, sketch prototypes and write instructions to make web interfaces more usable.

17:00-17:30
PCS-Japan Chapter 2008 Planning Meeting

17:30-19:00
Informal Dinner (at a local restaurant near the site)

Venue:

Waseda University, Ohkubo Campus
Building 62, West-Tower, 1st Floor, Middle Meeting Room
(62W-1-08)
Access Maps

Registration:

If you would like to attend the workshop and/or dinner, please send an e-mail to the address below with your name, membership details, and preferences.

pcsjmay2008@gmail.com
##############################
Name:
IEEE Membership Number (if any):
I would like to attend:
A: workshop
B: informal dinner
C: both
##############################

Registration Fees:
PCS Japan Chapter members
Registration Fee: 500 yen (Students: 250 yen)

Non members
Registration Fee: 1000 yen (Students: 500 yen)

All registration fees are to be paid in cash at the registration desk on arrival. Receipts will be issued.

Contact:
Laurence Anthony (site organizer)
pcsjmay2008@gmail.com